

Deanna Saracki

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SUMMARY OF QUALIFICATIONS

10 years of experience in the graphic design sector

8 years of experience working with several graphic design applications including Adobe Illustrator, Photoshop, InDesign, QuarkXpress, Macromedia Dreamweaver and Flash

7 years with a solid foundation in both technical knowledge and artistic principles with writing and project managing skills

BA graduate

OBJECTIVE

To assume a graphic professional or design position which will allow an energetic company in the graphic design industry to benefit on my varied specialized knowledge and creative artistic principles.

PROFESSIONAL EXPERIENCE

Red Sky Design & Communications – Dundas, ON

Graphic Designer

www.redskydesign.ca

2010 – Present

- Design logos, graphic identities, and marketing packages
- Web design and animation with Macromedia Dreamweaver and Flash
- Layout and create brochures and other printed pieces utilizing Adobe InDesign
- Assemble files to meet prepress and print production specifications and timelines

Impact GrafX Corporation – Oldsmar, FL

Senior Graphic Designer

www.impactgrafx.com

1999 – 2010

- Illustrate and draw customized maps, site plans, and floor plans using Adobe Illustrator
 - Perform web design and animation with Macromedia Dreamweaver and Flash
 - Design logos and graphic identities inclusive of advertisements, E-blasts, signage, banners, and trade show booths
 - Layout and create brochures, catalogs, greeting cards, property packages, retail marketing, and other printed pieces utilizing QuarkXpress and Adobe InDesign
 - Carry out onsite photography, per customer requests (i.e. buildings / group photos, scenery), for use in print and web base applications
 - Utilize scan hardware to retouch, add, and or manipulate, per customer requests, of images in Adobe Photoshop and Illustrator
 - Complete detailed information of customer properties by means of aerials using Adobe Photoshop
 - Create cost estimates and proposals for customer requests utilizing QuickBooks
 - Assemble files to meet prepress and print production specifications and timelines
 - Participate and receive information from design briefs as it relates to marketing creative objectives, strategies and goals
 - Prepare and submit customer invoices
 - Provide project coordination for product development activities from inception through to contract completion including proposal, product definition, design, development, customer reviews, testing and initial deliveries
 - Operate as the primary customer focal responsible for ensuring that cost, schedule and contractual obligations are satisfied while preserving the interests of the company
 - Manage baseline product configuration and design including planning, scheduling, and tracking of tasks required for project completion
 - Responsible for directing the design team, as the design lead, to manage the technical aspects of the project
 - Act as a customer liaison during the development phase of new projects
 - Support legacy projects and implementation of new projects by providing design and technical support
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EDUCATION

- Florida Gulf Coast University, 2005, **Bachelor of Arts in Liberal Studies-Art and Graphic Design with a Minor in Marketing and Advertising**

COMPUTER SKILLS

Advanced – Adobe Illustrator, Photoshop, and InDesign, QuarkXpress, Macromedia Dreamweaver and Flash;
Intermediate – MS Office suite, Word, Excel, PowerPoint and Adobe Acrobat; Beginner – MS Project, and Visio.

PROFESSIONAL DEVELOPMENT

Multiple Projects – Objectives and Deadlines and Time Management

EXHIBITIONS

- Kenmore East 50 Fine Arts Festival, May 2010
- Florida Gulf Coast University Formers, May 2009
- FGCU Senior Art Exhibition, May 2005
- The Alliance for the Arts, Digital Imagination May 2004
- FGCU Juried Student Art Exhibition - Spring & Fall 2004, 2003, 2002, 2001

MEMBERSHIPS AND AFFILIATIONS

- Kenmore East Senior High School Alumni Member, 2000 – present
 - Florida Gulf Coast University Alumni Member, 2005 – present
 - Commercial Real Estate Women (CREW) – ArtLoud!, Co-Chair 2008 – 2009
 - Chamber of Commerce 2005 – present
 - The Alliance for the Arts, Volunteer and Member, 2004 – 2008
 - Florida Gulf Coast University Arts Club, Co-Chair, 2004 – 2005
 - Florida Gulf Coast University Intermediate Coed Volleyball Team, Captain, 2003
 - The von Leinbig Art Center of Naples, Volunteer and Member, 2002 – 2008
 - The Naples Museum of Art, Volunteer and Member, 2002 – 2005
 - The Philharmonic Center for the Arts in Naples, Volunteer and Member, 2002 – 2005
 - The Naples Philharmonic Orchestra, Member, 2002 – 2005
 - Florida Gulf Coast University Art Club; Club 236, Vice-President, 2001 – 2003
 - Florida Gulf Coast University Photography Club, Member, 2001 – 2005
 - Florida Gulf Coast Water Ski Team, Secretary / Photographer / Coordinator, 2000 – 2005
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